



# 2021 Allied Membership Application

### COMPANY INFORMATION

Company Name: \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Website: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

### PRIMARY CONTACT

Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### ADDITIONAL CONTACTS

Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Name: \_\_\_\_\_ Title: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### COMPANY DESCRIPTION – See Additional Services Fee below

Please provide a 50 – 75 word description of your company’s product/service: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**What level do you see yourself?**  
 PLEASE NOTE: Any contributions or gifts to the Colorado Hotel & Lodging Association are NOT tax deductible as “charitable contributions” for federal income tax purposes; however, the payment is deductible as a business expense to the extent that the dues are not used for lobbying purposes. For the current year, \$110.00 of your dues will be used for lobbying purposes and hence is not deductible as a business expense.

**Level of membership:** Annual dues reflect level of membership with the Colorado Hotel & Lodging Association.

- Allied Bronze \$1,500
- Allied Silver \$3,000
- Allied Gold \$5,000
- Allied Platinum \$10,000

AMOUNT DUE: \$ \_\_\_\_\_  Check Enclosed (Make payable to: Colorado Hotel & Lodging Association)

Billing Contact:  Primary Contact  Billing Contact in Accounting Dept.: \_\_\_\_\_

Credit Card:  American Express  MasterCard  VISA  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Code: \_\_\_\_\_

I hereby authorize CHLA to initiate auto-renewal on this credit card account which shall remain in effect until written notification from me is received by CHLA.

Cardholder: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address for Card: \_\_\_\_\_ Phone Number for Card: \_\_\_\_\_  
 \_\_\_\_\_ Email Address for Card: \_\_\_\_\_

**PRODUCT & SERVICE CATEGORIES**

Please select from the following list of product and/or service categories below that are applicable to your company.

*Check one (1) category:*

- |  |  |
|--|--|
| <input type="checkbox"/> Accounting/Financial Services | <input type="checkbox"/> Management Services         |
| <input type="checkbox"/> Audio Visual                  | <input type="checkbox"/> Parking                     |
| <input type="checkbox"/> Communications                | <input type="checkbox"/> Printing                    |
| <input type="checkbox"/> Construction                  | <input type="checkbox"/> Real Estate                 |
| <input type="checkbox"/> Consulting                    | <input type="checkbox"/> Rooms and Housekeeping      |
| <input type="checkbox"/> Engineering                   | <input type="checkbox"/> Safety and Security         |
| <input type="checkbox"/> Food and Beverage             | <input type="checkbox"/> Sales/Marketing             |
| <input type="checkbox"/> Human Resources               | <input type="checkbox"/> Supplies/Equipment/Uniforms |
| <input type="checkbox"/> Insurance                     | <input type="checkbox"/> Transportation              |
| <input type="checkbox"/> IT/Internet/TV Services       |  |
| <input type="checkbox"/> Legal                         |  |
- If you do not see the category that best fits your product or service. Please write the category below.*
- Other \_\_\_\_\_
- \_\_\_\_\_